

GUOLIN ZHAO

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SUMMARY:

- Experience with HTML and CSS
- Experience with all phases of the development of marketing design projects (from marketing research, analysis, design, development, presentation to final implementation)
- Solid Experience with Photoshop, Illustrator, InDesign, DreamWeaver, Flash and Quark Express in both PC and Mac platforms as well as 3Ds Max in PC
- In-depth knowledge and excellent understanding of design concepts for packaging and advertising.
- Photographer with strong skills in evaluating prints for reproduction
- Experience with print preparation and production
- A creative and motivated graphic design professional who drives for results, meets his deadlines consistently, has capabilities to satisfy clients and strong problem-solving skills

RELATED EXPERIENCE:

Graphic Design

Posters Exhibited in China, America, France, Ukraine, Bulgaria, India, and other countries all over the world

1. Designed the viewbooks and recruitment folders for Kansas State University
2. Designed promotional materials for McCain Auditorium (30+ shows each year).
3. Designed an uncountable number of posters, brochures, postcards, magazines, such as Perspectives, Focus, Letters, Conquest, Calvin Today and Success, advertisements, and flyers for Kansas State University, Jungle Communications, the University of Iowa, Alpha Omega Publications, and Bridgestone Multimedia Group
4. Designed 2008 Homeschool Catalog and 2008 Christian School Catalog that was sent to more than 400,000 readers for Alpha Omega Publications
5. Designed 2008, 2009 Semi-Annual Catalogs for Bridgestone Multimedia Group
6. Designed DVD packages, such as Where the Red Fern Grows (Part 1 and Part 2), I Flunked Sunday School, Mysterious Ways, Kingdom Under the Sea, for Bridgestone Multimedia Group
7. Designed T-shirts for the Alpha Omega Publications, the Chinese Association of Iowa, and Iowa Youth Leadership International
8. Designed logos used by Kansas State University, K-State Student Governing Association, K-State Business Executive Mentor program, CEZID, the Vintage Shoppe (Iowa City, Iowa), US Education Without Borders (Des Moines, Iowa), Iowa Youth Leadership International (Des Moines, Iowa), U.S. Immigrant and Minority Entrepreneurs Institute (Des Moines, Iowa), and the Chinese Evangelical Church in Iowa City etc.

Illustration

1. Created illustrations for magazines.
2. Created my personal illustration program, IllustrationFun, by which I created numerous digital and traditional illustrations.

Web Design

1. Redesigned k-state.edu home page and related pages templates. Created the ceezad.org website.
2. Created and am currently maintaining stellazhang.net
3. Created webjungle.com (Chinese version)
4. Designed emails and banners for Alpha Omega Publications and Bridgestone Multimedia Group
5. Redesigned the web site templates of the Museum of Natural History (Iowa City, Iowa), the Old Capitol Museum (Iowa City, Iowa), the UI Grant Bulletin (the University of Iowa, Iowa City), the NANO @ Iowa (the University of Iowa, Iowa City)

WORK EXPERIENCE:

- **Kansas State University, Manhattan, KS** **10/2010 – present**
Sr. Web/Graphic Designer, Working in Division of Communications and Marketing
- **Jungle Communications, Inc., San Francisco, CA** **6/2009 – 10/2010**
Graphic Designer, Working in Design department
- **Alpha Omega Publications, Rock Rapids, IA** **7/2007 – 2/2009**
Graphic Designer, Working in Creative Marketing Group
- **Research Information Systems, University of Iowa, Iowa City, IA** **9/2006 – 7/2007**
Web Graphic Designer, Working in IT Group
- **College of Medicine, Univ. of Iowa, Iowa City, IA** **10/2006 – 7/2007**
Graphic Designer, Working in Creative Media Group

- **University of Iowa, Iowa City, IA**
Teaching Assistant, Teaching Graphic Design Program

8/2005 – 5/2006

SKILLS:

- **Web Development:** HTML and CSS
- **Graphic Software:** Adobe Photoshop, Illustrator, InDesign, Flash, DreamWeaver, Quark Express, 3Ds Max, MS FrontPage, and Office Suite (Word, Excel, Access, PowerPoint, Outlook)
- **Operating Systems:** Mac OS 9/10 and Windows XP
- **Illustration:** Proven ability to use hand and computer programs to make either complete illustrations or sketches
- **Photography:** Remarkable ability to shoot in studio settings and outdoor landscapes. Experienced black and white darkroom and other technical

EDUCATION:

- **MA, Graphic Design** 2007
the University of Iowa, Iowa City, IA
- **BFA, Visual Communications** 2005
the University of Oklahoma, Norman, OK